



NOTIFICATION TO THE PARTIES

No. 2025/104 Geneva, 3 September 2025

CONCERNING:

CITES 50th Anniversary Photo Contest

- 1. The <u>CITES50 Photo Contest</u> celebrates the 50th anniversary of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), a milestone reflecting partnerships between governments, rangers, customs and enforcement officers, NGOs, industry, academia, Indigenous Peoples, and local communities united in the cause to conserve our planet's precious wild species of fauna and flora.
- 2. Open to amateur and professional photographers worldwide aged 18 and above, the contest invites submissions across **four categories**:
 - Species in the Spotlight: Celebrate the unique beauty, ecological value, and conservation stories of CITES-listed species. From iconic animals to lesser-known plants, highlight the wonder of wildlife that CITES helps conserve in their natural habitats.
 - II. Working Together for Wildlife Conservation: Showcase the power of partnerships in action where communities, governments, NGOs, scientists, and others unite to conserve CITES-listed species. Capture moments of teamwork, cross-sector collaboration, and real-world conservation efforts that amplify impact through shared commitment.
 - III. **CITES and People**: Highlight the people on the frontlines of CITES implementation from Customs officers and rangers to Indigenous leaders and fisherfolk and other vital stewards of wildlife conservation making a difference for CITES-listed species.
 - IV. **Youth Perspectives**: For photographers aged 18–35: share your unique vision of wildlife conservation and CITES whether by capturing hope, challenges, innovation or daily activities that spotlight young voices and perspectives on the future of wildlife.
- 3. Winners and finalists will have their work featured at the 20th United Nations World Wildlife Conference, known as the <u>20th meeting of the Conference of the Parties (CITES CoP20)</u>, in Samarkand, Uzbekistan, from 24 November to 5 December 2025.
- 4. A jury of wildlife and communication experts from the CITES permanent committees, the CITES Global Youth Network, and the CITES Secretariat will evaluate submissions based on their impact, storytelling, and alignment with the contest categories.
- 5. Entries must be submitted online by 21 September 2025 at 23:59 Central European Time via the <u>CITES50 Photo Contest Submission Form</u>. Rules and Information are available in <u>English</u>, <u>Français</u>, and <u>Español</u>.

Secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)

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6. For inquiries, contact: cites-media@un.org with the subject "CITES50 Photo Contest".