



NOTIFICATION TO THE PARTIES

No. 2021/066

Geneva, 3 November 2021

CONCERNING:

Use of the CITES logo

1. Following requests, the Secretariat wishes to explain the policy and procedures with regard to the CITES logo.

Legal status of the logo

2. The CITES logo is protected under Article 6ter of the Paris Convention for the Protection of Industrial Property and may consequently not be used on any kind of media without the express authorization of the CITES Secretary-General.

Use of the logo by CITES authorities

3. As the legal custodian of the logo, the CITES Secretariat authorizes all national CITES authorities to use the CITES logo for official purposes and actively encourages its use, particularly in communication material (websites, leaflets, posters, etc.). CITES authorities may request a high-resolution version of the logo from the Secretariat. For other uses, they should consult with the Secretariat.

Conditions of use by other entities

4. The Secretariat authorizes use of the logo for non-commercial purposes only and on a case-by-case basis. It checks the context in which the logo is planned for use for any factual mistake or misrepresentation of the Convention. The Secretariat also looks at the proposed lay-out to ensure that it leaves no ambiguity as to the author or origin of the document where the logo would appear. Use of the logo is free of charge, but the Secretariat does not grant standing authorizations and any new use must be the subject of a new request. Finally, the Secretariat retains the right to rescind its authorization at any time.
5. Requests to use the CITES logo on any kind of media including applications, online resources, PowerPoint presentations, etc., must be sent to the CITES Secretariat (to the Programme and Documentation Officer at helene.gandois@cites.org) with a detailed explanation of where and how the logo would be used. For example, if the logo is required to illustrate an article, the article should be provided with the request. If the Secretariat finds no problem with the intended use, it then consults with the CITES Management Authority of the country where the requester is based before giving its authorization.
6. Use of the logo by intergovernmental organizations or in websites as a simple link to the CITES website is granted at the discretion of the CITES Secretariat.
7. This Notification replaces Notification to the Parties No. 2011/018 of 11 February 2011.