



WHEN STANDARD SOFTWARE IS A STRENGHT

DIGITALIZE CITES WORKFLOWS & BEYOND
IN MONTHS NOT YEARS



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

CBRAIN
The Process Company

CITES

TWO COUNTRIES ONE STANDARD PLATFORM



Denmark

EXTENSIVE SOLUTION COVERAGE: 6000 cases yearly on 33.000 types of endangered species

DYNAMIC ECOSYSTEM: integration with Species+ and payment system

SPEED OF ACTION: front-end, back-end live in 6 months

F2

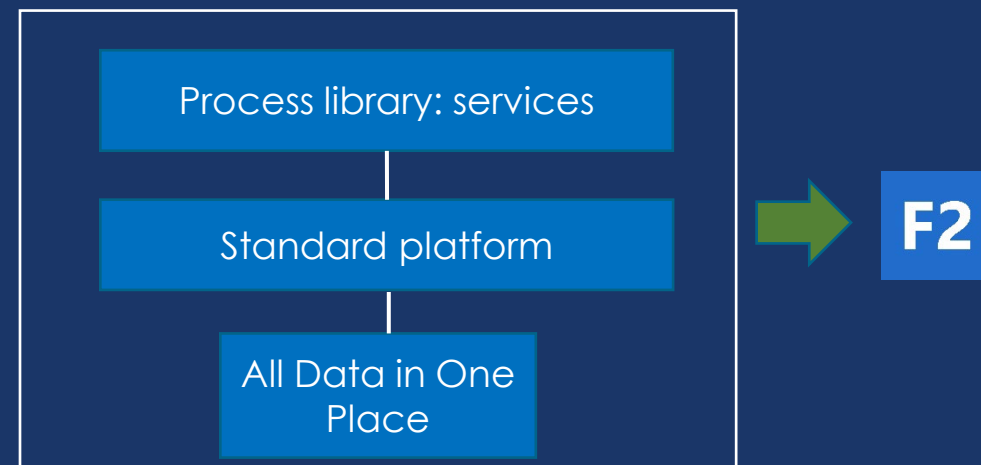
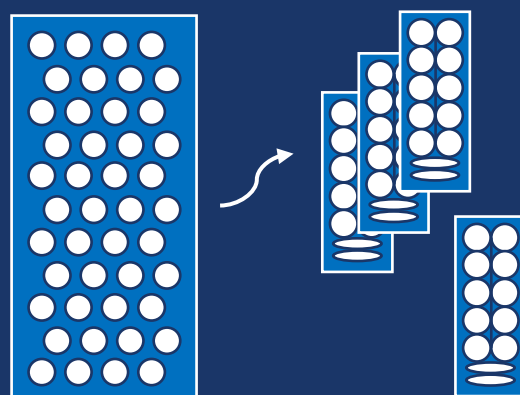
Guyana

TRANSPARENCY AND ACCOUNTABILITY: in-built quota management system for 150+ species

EFFECTIVE COMPLIANCE: integration with ARO (Amazon Regional Observatory)

SPEED OF ACTION: front-end, back-end live in 8 months

THE POWER OF STANDARD SOFTWARE



Technology-driven design

Adaptation and uptake

Custom build

Coding

Years for delivery

Complex IT infrastructure and security



Process and users-driven design

Proven methods, common best practices

Standard platform: copy and adapt

Configuration

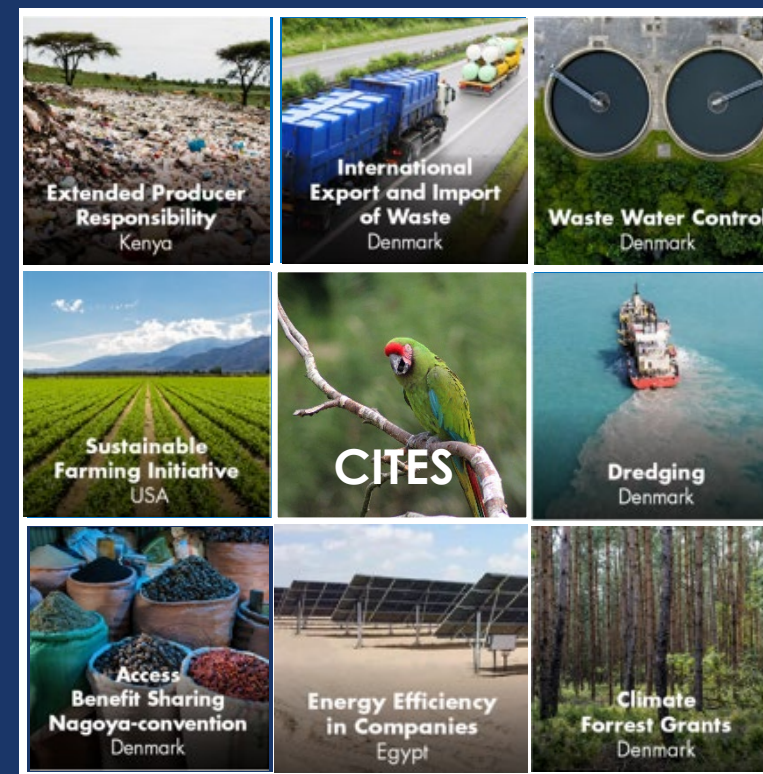
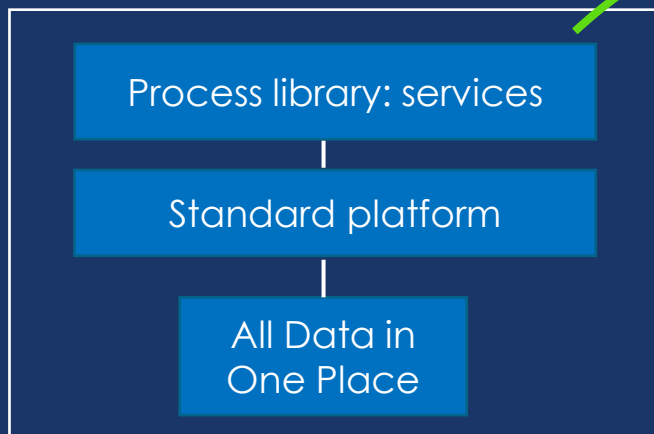
Months for delivery

Proven robust and secure system

LESSON LEARNED

DISRUPTING HOW YOU THINK IT

F2



THANK YOU

www.cbrain.com

