

CONVENTION ON INTERNATIONAL TRADE IN ENDANGERED SPECIES  
OF WILD FAUNA AND FLORA

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Forty-fifth meeting of the Standing Committee  
Paris (France), 19-22 June 2001

Reports

PUBLICITY MATERIALS [DECISION 11.131 c)]

1. Decision 11.131 directs the Secretariat to develop a programme of work for the preparation of publicity materials for plant and animal species included in the Appendices. This Decision came about during discussions regarding the terms of reference of the permanent committees. The task of assisting the Parties with preparation of publicity materials had previously been included in the terms of reference of the Plants Committee.
2. The Secretariat is planning to assist and advise Parties regarding the preparation of publicity material for plants and animals included in the Appendices of the Convention, with emphasis on materials that will highlight the positive impact of CITES on the conservation and utilization of wild species.
3. It is not expected that external funds will be required to enable the Secretariat to provide this assistance. However, some external funds may be sought to cover specific costs such as design and translation.
4. The Secretariat considers its programme of work in this field to be of low priority for fundraising (refer to SC45 Doc. 7.1, workplan of the Secretariat) compared with the numerous high priority projects and activities to be implemented based on Decisions, Resolutions and Action Plan items that require external funding to be found.